

**mytopo**  
LOGO GUIDELINES AND USAGE

**PMS COLORATION**  
PMS 7477 U PMS 130 U



**PMS COLORATION ON LIGHT BACKGROUND**  
PMS 7477 U



**PMS COLORATION ON DARK BACKGROUND**  
PMS 130 U



**PRIMARY LOGO**



**4 COLOR APPLICATION**  
C:80,Y:10,K:68 M:30,Y:100



**4 COLOR APPLICATION ON LIGHT BACKGROUND**  
C:80,Y:10,K:68



**4 COLOR APPLICATION ON DARK BACKGROUND**  
M:30,Y:100



**SECONDARY LOGO, PRIMARY COLORATION**  
To be utilized where the landscape graphic is used as a large, primary element in conjunction with the logo



**RGB FOR DIGITAL APPLICATION**  
G:85,B:104 R:253,G:185,B:19



**RGB COLORATION ON LIGHT BACKGROUND**  
G:85,B:104 R:253,G:185,B:19



**RGB COLORATION ON DARK BACKGROUND**  
G:85,B:104 R:253,G:185,B:19



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**BLACK AND WHITE**



**WHITE ON BLACK BACKGROUND**

